



MedTech Accelerator

Are you a MedTech startup with a game-changing idea?

New medical ideas and technologies are crucial to keep healthcare at a high level for all of us. Therefore we like to boost medical entrepreneurship in Flanders. Are you interested in high-quality coaching to sharpen your idea? Looking for an inspiring environment with related facilities? Sign up for this **accelerator program**, an initiative of MedTech Flanders powered by Verhaert Masters in Innovation.



CALL FOR IDEAS

Subscribe to the call for ideas **before 20 December**. How? With a one-page pitch of your idea. The best ideas will be invited to the hackathon.



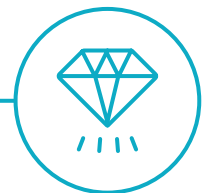
HACK' THE CHALLENGE

A 2-day hackathon to **sharpen your proposition**. You will get tips and tricks to accelerate your product, technology or business idea. Nothing to lose.



TAKE-OFF

Get on board of the Innovation Rocket: 7 days of **interactive sessions with experts** in technological, business and human aspects of innovation.



TOUCH-DOWN & SHINE

Tell your story during the pitching event. You can get funding from our network to **sharpen and accelerate your idea**.

PROGRAM VALUE

MedTech Flanders and Verhaert invest 25.000 euros in your medical idea by offering workshops, coaching sessions and use of facilities.



INTERNATIONAL NETWORK

MedTech Flanders and other business incubation centers are open for networking. We like to help you get in touch with the right people.



FACILITIES FOR INNOVATORS

Our innovation center in Kruikeke offers you free office space (up to 3 persons). You get also access to public facilities, laboratories and rapid prototyping infrastructure.



INNOVATION SERVICES

Make use of our expertise in strategic innovation, new products development and pre-launch services. We offer you office space, coaching, tools and methodology.





Workshops

Increase your innovation competences and skills

Hackathon

- Pressure cooker 'Proposition design' (2 days)

Innovation Rocket Program

- User & Job-to-be-done: solving the real problem (1 day)
- Pressure cooker 'Value proposition' (2 days)
- Business Logic - NABC (1 day)
- Regulations (1 day)
- Financials & preparations for pitching (2 days)

Coaching

One-to-one coaching sessions with experts

During the first three months you have bi-weekly sessions of 2 hours with senior experts on:

- Strategy & business
- New products & innovation management
- Product development
- Regulation

Facilities

At Verhaert's innovation center in Kruibeke

- Free flex offices up to 3 persons
- Access to public facilities, meeting rooms, aula & Agora
- Access to laboratories & rapid prototyping infrastructure
- Available during office hours from 8h till 17h30

FROM IDEA TO BUSINESS IN 6 MONTHS

Hack' the challenge	26 - 27 January 2017	Hackathon: From idea to solution
Take-off	9 February 2017 9 -10 March 2017 23 March 2017 24 March 2017 20 - 21 April 2017	User & Job-to-be-done Pressure cooker Business logic NABC Regulations Financials & preparation for pitching
Touch-down & Shine	The date of the final pitching event will be communicated later.	

We are looking for companies with breakthrough medical ideas & technology

HOW TO APPLY?

Send a one-page pitch of your idea before 20 December 2016 to medtech.accelerator@verhaert.com.

WHAT DO WE REQUEST?

Commitment and presence at all workshops. A **participation fee** of 1.900 euros (1.500 euros for members of MedTech Flanders).